

Why Staging Matters

1. Staging creates a **visual** experience and a **theme of emotional warmth** that will appeal to the largest number of potential buyers and help them see your home's potential.
2. Staging **highlights** your home's positive features and minimizes any confusing or problem areas.
3. Your home is made to look warm and inviting so it stands out from the rest of the homes on the market.
4. It creates a positive first impression...**you don't get a second chance to make a first impression!**
5. A staged home will stand out from other properties in the same price range.
6. It helps obtain the **best possible selling price**. A well-presented property is often perceived as being a well-maintained property and buyers are less likely to discount their offer for repairs and improvements.
7. It can work in ALL economic environments...**staged homes tend to sell faster in a slow market and sell for more money in an active real estate market.**
8. Staging eliminates the guesswork...stagers can prepare your home for sale from start to finish OR provide a detailed 'to do' list for those who prefer to do the work themselves.
9. Cost effective: Existing furnishings can be used without having to purchase new things.
10. In most cases, staging can be accomplished within a day.

For help staging your home, contact **SpaceLift**, Redesign for Living, Staging for Selling at www.SpaceLiftColorado.com or call 303-834-5244.

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